

HIMSS

transforming healthcare through IT

architects of change

HIMSS Call to Action and Legislative Principles

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About HIMSS

- Healthcare Information and Management Systems Society (HIMSS)
- Healthcare industry's award-winning **membership organization** exclusively focused on providing **global** leadership for the optimal use of **healthcare information technology (IT) and management systems** for the betterment of healthcare
- Founded in **1961** with offices in Chicago, Washington D.C., Brussels, Singapore, and other locations across the United States and the globe
- In US, we represent **diverse stakeholders** including more than **23,000** individual members, **over 70** Organizational Affiliate (Healthcare Provider) members, **30+ Affiliate** (Association) members and **over 350** corporate members that collectively represent organizations employing millions of people. Also have 46 U.S. based chapters!
- HIMSS frames and leads healthcare public policy and industry practices through its **advocacy, educational and professional development initiatives** designed to promote information and management systems' contributions to ensuring quality patient care
- Over **235 employees** and annual budget of **\$45+M**

About HIMSS Foundation

- Established in 1986, the HIMSS Foundation serves as the philanthropic arm of HIMSS, providing support and assistance to the organization, its members, and the industry through:
 - Financial assistance (scholarships) to students studying in healthcare-IT related fields
 - Providing access for students to the Dorenfest Institute database
 - Providing financial relief/assistance for special need-based programs issues
 - Institute for e-Health Policy
 - Student Internships and other Experiences
 - Executive in Residence
 - National Collaborative for Health IT for Underserved Populations

HIMSS Committees

- Over 3000 members engaged in policy and content setting
 - **Advocacy & Public Policy Steering Committee**
 - Ambulatory Information Systems Steering Committee
 - Annual Conference Education Committee
 - Enterprise Information Systems Steering Committee
 - **NEW:** Health Care Reform Steering Committee
 - Health Information Exchange Steering Committee
 - Management Engineering & Process Improvement Committee
 - Membership Committee
 - Nursing Informatics Committee
 - Patient Safety & Quality Outcomes Steering Committee
 - Personal Health Record Steering Committee
 - Privacy & Security Steering Committee

HIMSS Communities

- Ambulatory
- **Federal Health**
- Management Engineering & Process Improvement
- Nursing
- Physician

HIMSS User Groups

- The HIMSS Users Group Alliance Program was developed in October 2003 as a means to create a variety of independent communities within HIMSS that help you do your job better.
- Through the program, HIMSS is collaborating with healthcare IT organizations to provide environments for you to exchange technology-related ideas, challenges, and solutions.
- User group programming and content is directed by an independent member-based advisory committee and executed by HIMSS staff.
- HIMSS' participation in the Users Group Alliance Program does not constitute an official endorsement of any entity and the information supplied via any users group does not state or reflect the opinion of HIMSS.
- **Community for Connected Health (Cisco)**
- **Microsoft Health Users Group (MS HUG)**

HIMSS EHR Association

- **Trade association** of EHR companies, addressing national efforts to create interoperable EHRs in hospital and ambulatory care settings
- Operates on premise that the rapid, widespread adoption of EHRs will help improve the quality of patient care as well as the productivity and sustainability of the healthcare system
- Comprised of industry HIT experts with a broad scope of expertise such as medical and clinical informaticists, physicians, nurses, pharmacists, and technology experts who not only represent the EHR software industry but also interact and represent the entire healthcare community
- **Partner of HIMSS** and operates as an independent organizational unit within HIMSS for companies who are EHR software solution providers
- **Helps HIMSS** establish its strategic direction and official positions on issues related to the electronic health record.

Special Interest Groups

- HIMSS has **eleven groups** set up for individual members on topics where members can share information, view points and experiences
- SIGs offer HIMSS members unique collaboration opportunities with their peers across the nation
 - Air Force CIOs
 - E-health
 - Educators
 - Electronic Health Records
 - Long and Post Acute Care
 - Offshore Opportunities
 - Pediatric Health Informatics & Technology (PHIT)
 - Project Management
 - RFID
 - Small & Independent Consultants
 - Supply Chain Management

Roundtables

- Government Relations
- Chapter Advocacy Liaison
- Payer
- Life Sciences
- NEW: Affiliate (Launching July 1)

HIMSS International

- HIMSS Europe
 - Headquarters: Brussels, Belgium
- HIMSS Asia Pacific
 - Headquarters: Singapore
- HIMSS Middle East

HIMSS Analytics

- HIMSS Analytics provides comprehensive healthcare data and research that supports improved decision-making for:
 - Healthcare Providers
 - Healthcare IT Companies
 - Consulting Firms
 - Government Agencies/International Governments
 - Pharmaceutical Companies
- HIMSS Analytics collects and analyzes healthcare data relating to IT processes and environments, products, IS department composition, costs and management
- Creator of the EMR Adoption Model (EMRAM) cited by CBO as the source of scoring “meaningful use”
- Stage 7 Awards Program

HIMSS Conferences

- HIMSS US Conference & Exhibition
- World of Health IT
- HIMSS AsiaPac
- HIMSS Middle East
- National Health IT Week
- HIMSS Virtual Conference & Exhibition
- Government Health IT
- Chapter and Regional Events

Professional Development

- CPHIMS
- HIMSS Senior and Fellow Members
- HIMSS Life Members
- Awards and recognitions
- Davies Awards of Excellence
- JobMine
- Member Assistance Program
- HIMSS HIT Dictionary

Key Alliances

- Health IT Standards Panel
- Certification Commission for Health IT
- National Governors Association
- National Conference of State Legislatures Project HITCh
- Gold Star Wives
- Association of Nursing Informatics
- Project TIGER
- Project Public Health
- ISO TC/215

Publications

- HIMSS Books
- Healthcare IT News
- HIMSS Insider
- HIMSS Weekly Insider
- Journal of Health Information Management
- Electronic Newsletters
- Government Health IT News

HIMSS Government Relations

- Congressional Affairs
- Federal Affairs
- State Government Relations
- Public Policy Communications
- Collaboration with Institute for e-Health Policy
- Collaborations with National Collaboration for Health IT for Underserved Populations

HIMSS Legislative Principles

- Principles for all stakeholders to consider for inclusion in legislation or regulations.
- Nine separate categories of principles:
- Most importantly, HIMSS believes that the U.S. has healthcare IT adoption gap. To address the gap, we believe that:
 - Funding of healthcare IT needs to tie directly to adoption incentives, and
 - Legislation needs to be enacted to promote healthcare IT initiatives by endorsing the integration of IT into the delivery of patient care and the support of health and wellness.
- By linking these principles, HIMSS believes our nation can successfully transform healthcare.

HIMSS and Healthcare Reform

- **Building upon HIMSS Legislative Principles, in December 2008 released “*Enabling Healthcare Reform Using Information Technology*”**
 - HIMSS recommendations to the Obama Administration and the 111th Congress
 - More than 100 volunteers convened the HIMSS Healthcare Transformation through Health IT (HTHIT) Workgroup
 - Over two dozen recommendations

President Obama's Plan

- March 2009, President released his Blueprint for the U.S. FY10 Budget entitled “**A New Era of Responsibility: Renewing America's Promise**”
- Blueprint provides first glimpse at healthcare reform
President's FY10 Budget Blueprint totals **\$3.55 trillion**
 - Includes **\$76.8 billion** for Department of Health and Human Services
 - Establishment of a Reserve Fund of more than **\$630 billion over 10 years to finance healthcare reform**
 - “The Administration will continue efforts to further the adoption and implementation of health IT- an essential tool to modernize the healthcare system.”
 - **\$25 billion** over the next five years for the VA, to be applied to such activities as investments in IT that directly benefits veterans in the areas of both healthcare and benefits.

President's Healthcare Reform Principles

1. Protect Families' Financial Health
2. Make Health Coverage Affordable
3. Aim for Universality
4. Provide Portability of Coverage
5. Guarantee Choice
6. Invest in Prevention and Wellness
7. Improve Patient Safety and Quality Care
8. Maintain Long-term Fiscal Sustainability

111th U.S. Congress

- House and Senate passed an FY10 Budget Resolution
- House and Senate Conferees will harmonize the House and Senate Budget Resolutions
 - House approved a \$3.5 trillion budget resolution for FY10
 - Includes a deficit neutral reserve fund for healthcare reform
 - Also includes reconciliation measures for healthcare reform, which would
 - only allow for germane amendments in the House that are deficit neutral and
 - in the Senate, limit debate, only allow for germane amendments, and require a simple majority of 51 for passage
 - Senate approved a \$3.5 trillion budget resolution for FY10
 - Includes a deficit neutral reserve fund for healthcare reform
 - Includes reconciliation measures for healthcare reform if no action by October 15

Economic Stimulus and Health IT

- February 17, 2009, President signs into law the **American Recovery and Reinvestment Act of 2009 (ARRA)**, providing over \$20 billion for health IT, referred to by many as a **“foundation for healthcare reform”**
 - New funding
 - Codification of the ONC
 - Establishment of 2 Federal Advisory Committees
 - Grants and Loans to Foster the Use of Health IT
 - New privacy and security provisions

HIMSS Call to Action 2008

- ARRA Accomplishments
 - √ Invest a minimum of \$25 billion in Health IT
 - √ Incentivize EMR adoption
 - √ Codify a Senior Level Health IT Leader within the Administration
 - √ Authorize a Federal Advisory and Coordinating Body for Health IT

HIMSS Call to Action 2009

- Codify HITSP as the National Standards Harmonization Body
- Provide Health IT for Children
- Establish Health IT Action Zones
- Apply HITSP and CCHIT among all Federally Funded Health Programs
- Expand Stark Exemption and Anti-kickback Safe Harbors

HIMSS Call to Action 2009

- Conduct a White House Summit on Healthcare Reform through Information Technology
- Expand FCC's Rural HealthCare Pilot Program
- Reimburse for Remote Telehealth Visits
- Broaden Medicare Reimbursement of Telehealth Services
- Establish a Patient Identity Solution
- Support Modern Coding Upgrades

HIMSS Call to Action 2009

- Enable HIE
- Conduct a Study and Develop a Roadmap for the Appropriate Uses and Disclosures of Personal Health Information
- Mandate Direct Deposits by 2010
- Incentivize PHR and PBHR Adoption

HIMSS Activities – Implementing Our Principles

- Weekly Healthcare Reform Update
- Working closely with Senate Finance and HELP, House Ways & Means and Energy & Commerce
- Working with key Administration officials
- Sharing our HIMSS Principles and Call to Action recommendations
- Looking for testimony opportunities
- Preparing landing page on HIMSS website, like ARRA
- Preparing for Government Health IT Conference
- Preparing for National Health IT Week

Next Steps?

- Economic Stimulus (ARRA) funding rollout and regulation development by Obama Administration
- State Chapter Advocacy Days – 13 in 2009 . . . A record!
- Government Health IT Conference in DC on June 4 – 5
- HIMSS Virtual Conference on June 9 – 10
- Finalize House/Senate Healthcare Reform legislation by July 31
- Congressional Recesses (Memorial Day and August) are key opportunities for meetings with Elected Officials
- Healthcare Reform legislation completed by September/October?
- HIMSS10 in Atlanta on February 28 – March 4



4th Annual Event: September 21 - 25, 2009

- Extensive Collaboration including HHS
- HIMSS events include:
 - Steering Committee off-sites, September 22
 - National Advocacy Day, September 22/23
 - Technology Showcase on Capitol Hill, September 23
 - Health Disparities Summit, September 24

Questions?

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